

# ESTELLE IZUMI SUZUKI

## UI-UX Designer Webdesigner Senior Digital Art Director

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 [www.portfolio-iizu.com](http://www.portfolio-iizu.com)

### CAREER SUMMARY

UI & Web Designer with 9+ years of experience creating user-friendly, visually engaging web and mobile interfaces. Strong skills in UI design, branding, and responsive design, with a background in agency for international brand projects.

### LANGUAGES

French (Native)

English (Fluent)

Japanese (Basic)

### EXPERTISE

UI-UX Design

Graphic Design

Web Design

Digital Art Direction

### SKILLSET

Adobe Creative Suite  
(XD, Photoshop, Indesign,  
Illustrator, Premiere)

Figma, Sketch

Wix, Studio, Shopify

Notion, Slack, Klaviyo

Microsoft Office

### ADDITIONAL INFORMATION

Quality control in web  
projects - UX UI Designer

26 Academy (France) |  
2021

## WORK EXPERIENCE

### SENIOR DESIGNER

*K&C Agency (Tokyo, Japan) | Aug 2023 - Sep 2025*

Clients: Balmuda, Peanuts Worldwide, McLaren, Ambie, Tiffany & Co, BoConcept

- Researched and developed creative concepts specifically for website design, in close collaboration with strategic and technical teams
- Designed UX deliverables including sitemaps and wireframes, and developed UI components such as design systems and responsive web interfaces
- Produced digital assets including newsletters, SNS posts, and online ads, aligned with brand guidelines
- Created print materials such as posters, brochures, and flyers, ensuring visual consistency across all formats

### UI DESIGNER / WEB DESIGNER

*McCann Health Paris (France) | Jul 2021 - Aug 2023*

Clients: Danone, Sanofi, L'Oréal, Novartis, Teva, Unilever

- Researched and developed creative concepts specifically for website design, in close collaboration with strategic and technical teams
- Designed UI components such as design systems and responsive web interfaces
- Produced digital assets including web banners, newsletters, e-detailers and infographics aligned with brand guidelines

### DIGITAL DESIGNER

*Aptus Health (Paris - France) | Sep 2019 - Aug 2020*

- Conducted research and developed creative concepts for web and mobile interfaces, aligned with brand objectives and user needs
- Designed UX deliverables such as sitemaps and wireframes to define user journeys and site architecture
- Created UI components and design systems for websites and applications, ensuring consistency and responsiveness across platforms
- Delivered a variety of web assets, including e-detailers, newsletters, and digital banners, tailored to healthcare industry standards

### DIGITAL ART DIRECTOR

*Havas Health & You (Puteaux - France) | Aug 2018 - Apr 2019*

Clients: Sanofi, Takeda, Novartis, MSD, Teva, Lilly

- Researched and developed creative concepts tailored to each client's brand and digital strategy
- Designed visual identities, including logos and comprehensive brand guidelines, to ensure visual consistency across channels
- Delivered a wide range of digital assets: websites and mobile interfaces, landing pages, web banners, newsletters, infographics, and social media content

### GRAPHIC DESIGNER

*Veepee (Saint Denis - France) | Sep 2015 - Dec 2017*

- Led the art direction for the brand's sales universe, ensuring visual coherence across platforms
- Created banners and promotional visuals to support commercial objectives
- Performed advanced photo retouching and photomontages to enhance product imagery and storytelling

## EDUCATION

- MASTER'S DEGREE IN MARKETING AND COMMUNICATION STRATEGIES

- TECHNICAL DEGREE IN COMMUNICATION

*Cesacom Paris (France) | 2013 - 2016*

- HIGH SCHOOL DIPLOMA IN MARKETING

*Françisque Sarcey High School (France) | 2010*