

# ESTELLE SUZUKI

Senior Digital Designer  
UI/UX, Web, Brand

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[www.portfolio-iizu.com](http://www.portfolio-iizu.com)

## CAREER SUMMARY

with 9+ years of experience designing high-impact, user-centered digital experiences. Expertise in UI design, branding, and responsive web design, with extensive agency experience delivering for global brands.

## LANGUAGES

French (Native)

English (Fluent)

Japanese (Basic)

## EXPERTISE

UI-UX Design

Graphic Design

Web Design

Digital Art Direction

## SKILLSET

Adobe Creative Suite  
(XD, Photoshop, InDesign,  
Illustrator, Premiere)

Figma, Sketch

Wix, Studio, Shopify

Notion, Slack, Klaviyo

Microsoft Office, Keynote

## ADDITIONAL INFORMATION

Quality control in web  
projects - UX UI Designer

26 Academy (France) |  
2021

## WORK EXPERIENCE

### SENIOR DESIGNER

*K&C Agency (Tokyo, Japan) | Aug 2023 - Sep 2025*

International clients: Balmuda USA, Peanuts Worldwide, McLaren, Ambie, Tiffany & Co., BoConcept (Japan & US markets)

- Developed creative concepts for web experiences in close collaboration with strategy and technical teams
- Designed UX deliverables (sitemaps, wireframes) and built UI components (design systems, responsive web interfaces)
- Created digital assets (newsletters, social media content, ad campaigns) aligned with brand guidelines
- Produced print materials ensuring visual consistency across all touchpoints

### UI DESIGNER / WEB DESIGNER

*McCann Health Paris (France) | Jul 2021 - Aug 2023*

International clients: Danone, Sanofi, L'Oréal, Novartis, Teva, Unilever (France & EU markets)

- Researched and developed creative concepts for web experiences, in close collaboration with strategy and technical teams
- Designed and built UI components, including design systems and responsive web interfaces
- Produced digital assets such as web banners, newsletters, e-detailers, and infographics, ensuring alignment with brand guidelines

### DIGITAL DESIGNER

*Aptus Health (Paris - France) | Sep 2019 - Aug 2020*

- Conducted research and developed creative concepts for web and mobile interfaces, aligned with brand objectives and user needs
- Designed UX deliverables (sitemaps, wireframes) to define user journeys and information architecture
- Created UI components and design systems for websites and applications, ensuring consistency and responsiveness across platforms
- Delivered a range of digital assets, including e-detailers, newsletters, and banners, in compliance with healthcare industry standards

### DIGITAL ART DIRECTOR

*Havas Life Paris (France) | Aug 2018 - Apr 2019*

International clients: Sanofi, Takeda, Novartis, MSD, Teva, Lilly (France & EU markets)

- Researched and developed creative concepts aligned with each client's brand and digital strategy
- Designed visual identities, including logos and comprehensive brand guidelines, ensuring consistency across all channels
- Delivered a wide range of digital assets, including websites, mobile interfaces, landing pages, web banners, newsletters, infographics, and social media content

### GRAPHIC DESIGNER

*Veepee (Saint Denis - France) | Sep 2015 - Dec 2017*

- Led the art direction for the brand's commercial ecosystem, ensuring visual consistency across the platform
- Created banners and promotional visuals to support business and sales objectives
- Performed advanced photo retouching and compositing to enhance product imagery

## EDUCATION

- MASTER'S DEGREE IN MARKETING AND COMMUNICATION STRATEGIES
- TECHNICAL DEGREE IN COMMUNICATION

*Cesacom Paris (France) | 2011 - 2016*

- HIGH SCHOOL DIPLOMA IN MARKETING

*Françisque Sarcey High School (France) | 2010*